



COMPANY PROFILE

Audit and Assurance | Taxation | Company Secretary | Business Advisory

B **ACKGROUND** Established in 2002 and restructuring in 2009. Founder and key executives are highly educated with proven trained in big-four international accounting firm. One stop shop services with highest ethics and professional manner. We handle all cases with due care and committed to deliver quality services.

ABOUT US

Our firm is incorporated in Hong Kong under the Companies Ordinance (Cap 32) and is registered as a corporate practice under Section 28E of the Professional Accountants Ordinance (Cap 50) with The Hong Kong Institute of Certified Public Accountants. Our professional practice founded in 2002 and has undergone several reorganizations before our formal set up in 2009.

MISSION, STRATEGY, VALUES

MISSION - Founding on quality service and acquaintance and serve with trust.

STRATEGY - Dedicating skills and meeting highest professional standards with a view to providing unique service.

VALUES - Providing quality service, trust and integrity to build goodwill, founding on which to capture market share. Working locally and adopting global perspectives to build our brand.

OUR PROFESSIONAL TEAM

Our firm is run by a team of young executives who have received ample professional training in big-four international accounting firms. The key executives have strong academic backgrounds, in-depth professional knowledge, hands-on commercial experience and international exposure and insights

Committed as a reliable and trustworthy team, we maintain high professional standards caliber of personalities and invincible belief for ethics and integrity. People are our core assets and we win our spurs for expertise. We aim not only to deliver quality service on time, but also to adhere to strict moral standards by keeping our clients' information strictly private and confidential.

Our growth is contingent upon our people and capacity. We hire and retain quality staff members who possess strong academic credentials, unrivalled experience, scrupulous honesty and sincere commitments. We provide our staff with on-going in-house training and support them to attend public seminars and conferences open for practitioners. What's more, we encourage our force to take examinations for the accounting profession and to pursue studies to qualify as the members of recognized

accounting bodies. Our personnel have obtained relevant bachelor degrees from world-recognized universities; they are experiential in matters including but not limited to assurance, audit, tax and corporate finance and well versed in accounting standards and listing rules.

OUR SERVICE

We are dedicated to working wholeheartedly and faithfully. We pay attention to details in order to provide unparalleled quality service to our customers. In order to conduct our mission of "quality service" and to ensure our unique and quality standards, we undertake the following:

- Effective internal control to ensure unique quality service;
- Unswerving management support to our staff to secure steady standards and performance; and
- Continuous support for staff development to guarantee the efficient delivery of up-to-date information.
- Our leading executives are devoted to supporting our staff by all means and adopting high disciplinary measures in a bid to keep all our clients' information private and confidential, except for compulsory disclosure as required by law. In any event, we will inform our clients well in advance when such a need arrives and comes to our attention.

AUDIT AND ASSURANCE

- We provide statutory auditing service to our clients (including companies listed in The Stock Exchange of Hong Kong Limited and/or overseas) in accordance with the recognized accounting principles, Companies Ordinance and other relevant laws, regulations and practices. In addition, we provide recommendations to our clients for any improvement to the internal control procedures that claim our attention during our course of audit.
- We also provide interim and quarterly report review and limited scope due diligence service to our listed company clients and assist them in the preparation of the listed company's public announcement.

INITIAL PUBLIC OFFERING SUPPORT

Our key executives have extensive experience in initial public offering exercises in Hong Kong and overseas stock exchanges. We have assisted numerous companies in listing on the Stock Exchanges in Hong Kong, Singapore and other overseas financial centres. In addition to our role as mere reporting accountants, we provide advice on group restructuring and assistance in resolving issues raised by regulators.

INTERNAL CONTROL REVIEW AND REVIEW ASSESSMENT

We provide review on our clients' existing internal control systems and provide recommendations for improvements (including accounting and other management systems). We also provide assistance to our clients' sponsors in relation to their assessment of clients' internal control systems as part of their due diligence exercise prior to the listing of our clients' shares on any stock exchanges in pursuant to any listing rules, regulations and laws. We advise our clients and their directors to act in compliance with the corporate governance as required under the Hong Kong Listing Rules and other related laws and regulations.

DUE DILIGENCE AND SPECIAL PURPOSE REPORTS

With our extensive experience, we closely work with our clients to understand their needs and objectives for developing mutually agreed procedures. We provide independent review report upon completion of the due diligence exercise and facilitate decision making and transaction negotiations. In addition, we help our clients with post transaction implementation procedures.

CORPORATE FINANCE (including IPO, merger and acquisition advisory service)

We are committed to providing financial and accounting related service that will help our clients best meet their acquisition, divestiture, merger, joint venture or financing objectives. Our specialists have considerable experience in identifying, structuring and negotiating deals ranging from small business transactions to those involving large corporations. Our clients enjoy benefits of our local and regional know-how and contacts and are also able to access the valuable experience we have gained in sourcing and dealing with global opportunities and international investor groups.

We are competent in providing specialist assistance such as financial and operational assessments prior to any purchase, sale or merger of businesses, valuations of businesses, budgeting and

cash flow analysis, appraisals of accounting and internal control systems and integrity reviews.

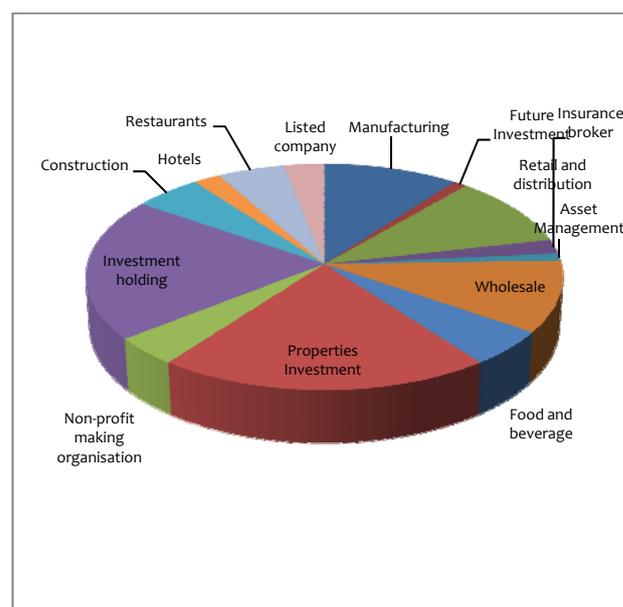
BUSINESS ADVISORY

We help our clients understand and foresee the risks they might face in today's business environment. Our professionals have the capability of and experience in helping our clients minimize any potential risks and facilitating their expansion by devising tailor-made systems fit for their business. Our range of service includes internal audit service; Sarbanes-Oxley compliance report and corporate governance advisory service; internal control service; technology risk service, regulatory and compliance service; and risk advisory service.

FORENSIC & INVESTIGATION SERVICE

We are capable of preparing reports for damages and loss assessment, and valuations in cases of suspected business fraud, irregularity or impropriety. We provide investigative accounting, tracing, litigation support and expert witness service to a wide range of clients dealing with civil, criminal, loss assessment and insurance matters.

CLIENT PORTFOLIO



KEY EXECUTIVES



Dr. Carmen Ng has over 20 years of experience in professional accounting service and corporate finance in Hong Kong, Mainland China, Singapore, North America and Europe.

She previously worked with one of the big-four international accounting firms as the Senior Audit Manager. She later joined several listed and unlisted companies in Hong Kong and Mainland China as the Executive Director, Finance Director and Chief Financial Officer. She has accumulated more than 20-year experience in providing professional service and has handled numerous multinational IPOs, corporate finance, merger and acquisitions, statutory audit and tax advisory.

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She is a practicing certified public accountant, a fellow member of The Hong Kong Institute of Certified Public Accountants and The Association of Certified Chartered Accountants in the United Kingdom, and an associate member of The Institute of Chartered Accountants in England and Wales. She is also a fellow member of The Taxation Institute of Hong Kong and Certified Tax Adviser in Hong Kong.

She received her Doctor of Business Administration from The Hong Kong Polytechnic University, Juris Doctor of Law from The Chinese University of Hong Kong. Master of Laws in Corporate and Financial Laws from The University of Hong Kong, Master of Business Administration from The Chinese University of Hong Kong, Master of Professional Accounting from The Hong Kong Polytechnic University and Master in Science of Global Finance jointly offered by the Leonard N. Stern Business School of University of New York and The Hong Kong University of Science and Technology.



Cathy Ng has over 20 years of experience in professional accounting service, corporate finance and merger and acquisitions in Hong Kong, Mainland China and North America. She served one of the big-four international accounting firms in the past decade and worked as the Senior Audit Manager and therefore worked as a senior executive in a

US private equity.

She is an associate member and practicing member of The Hong Kong Institute of Certified Public Accountants and member of The Institute of Chartered Accountants in England and Wales. She received her honour Bachelor degree of Arts in Accountancy from The City University of Hong Kong.

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